



Dear Community Member:

Let me take this opportunity to introduce you to AllStar Theatre Arts. We are a children's performing arts company working in partnership with the Ink People based in Eureka with 60+ students in our program. We strive to fuel the creative spirit of local youth by developing, empowering and advancing young artists. Our program includes productions, classes, in-school programs, community appearances and camps. ATA provides affordable and meaningful arts experiences for Humboldt County families, children, and teens.

This year we are producing two full length musicals, *Frozen Jr.* in the fall and *Peter Pan* in this summer. These productions allow our young performers the ability to work with some of the county's finest performers. In addition to this, we offer year-round theatre classes to kids ages 3-18, our very popular musical summer camp and, of course our award-winning Allstar performer program. These rewarding opportunities create a space for every child to express their creative side and build the confidence they need to face the world.

In order to continue to make these rewarding experiences a reality for our kids, we are reaching out directly to area businesses, family, and friends, and offering the opportunity to help by becoming an AllStar Theatre Arts sponsor! Your contributions will be targeted exclusively to bringing these productions to life, providing meaning scholarships to some well deserving kids and helping the Allstar kids continue their mission to bring the magic of musical theatre to the world.

While any sponsorship level you select will be greatly appreciated, a donation of \$300 or more will earn you a Proud Allstar Sponsor acknowledgement on our website with a direct link to your company's site, a valuable marketing tool. Please take a moment to review and select the sponsorship package that best fits your business and budget. We are now offering a monthly payment program as well to make your donation even more affordable. Please consider giving to these amazing kids.

Respectfully yours,

Sarah van Dissel
Artistic Director of AllStar Theatre Arts

2019/20 AllStar Theatre Arts SPONSORSHIP PACKAGES

_____ **\$1,200 PLATINUM SPONSOR:** • Advertising on our website with a link to your company's website • A full page ad in all of the 2019/20 performance programs • A thank you sign to be hung near the entrance or stage of each performance • 8 tickets to an event of your choice

_____ **\$900 GOLD SPONSOR:** • Advertising on our website with a link to your company's website • A full page ad in all of the 2019/20 performance programs • 4 tickets to an event of your choice

_____ **\$600 SILVER SPONSOR:** • Advertising on our website with a link to your company's website • A half page ad in all of the 2019/20 performance programs • 4 tickets to an event of your choice

_____ **\$300 BRONZE SPONSOR:** • Advertising on our website with a link to your company's website • Acknowledgement in all the 2019/20 performance programs • 2 tickets to an event of your choice

_____ **\$100 ALLSTAR SPONSOR:** • A listing of your business name on our website in our Sponsor Area • A thank you in our Summer production program

Proud Dream Maker project of the Ink People (A 501(c)(3) non-profit organization)





Sponsorships Selection Form

Please consider making your tax deductible selection below and returning it with your sponsorship payment by mail or with one of our performers.

_____ \$1200 (\$100 per month) PLATINUM STAR SPONSOR

_____ \$900 (\$75 per month) GOLD STAR SPONSOR

_____ \$600 (\$50 per month) SILVER STAR SPONSOR

_____ \$300 (\$25 per month) BRONZE STAR SPONSOR

_____ \$100 ALLSTAR SPONSOR

_____ Monthly billing?

Sponsor contact: _____

Business name (if any): _____

Billing Street address: _____

City/ State/ Zip Code: _____

Phone: _____

Email address: _____

Please choose your sponsorship level above and mail your completed form with your check made payable to the “**The Ink People**” at the address below.

AllStar Theatre Arts c/o Sarah van Dissel P.O. Box 342 Cutten, CA 95534

Sponsorships are valid between October 2019 and October 2020

Visit our website www.allstartheatre.org

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