



Dear Business Owner:

Let me take this opportunity to introduce you to AllStar Theatre Arts. We are a children's performing arts company working in partnership with the Ink People based in Eureka with 60+ students in our program. We strive to fuel the creative spirit of local youth by developing, empowering and advancing young artists. Our program includes productions, classes, in-school programs, community appearances and camps. ATA provides affordable and meaningful arts experiences for Humboldt County families, children, and teens.

This year we are sending a group of our finest performers to attend workshops and perform in Disneyland. This is an incredible opportunity for these young performers.

Your contributions will be targeted exclusively to lower the costs for our 20+ performers as they travel to Southern California. Your contributions will enable them to fully participate in these unique training programs as well as offsetting the costs of this year's local performances. The average cost per student for this opportunity is roughly \$750. This can be particularly difficult for families with more than one student in our program and/or modest means. In order to continue to make this rewarding experience a reality for our kids, we are reaching out directly to area businesses, family, and friends, and offering the opportunity to help by becoming an AllStar sponsor!

While any sponsorship level you select will be greatly appreciated, a donation of \$250 or more will earn you a Proud Allstar Sponsor acknowledgement on our website with a direct link to your company's site, a valuable marketing tool. Please take a moment to review and select the sponsorship package that best fits your business and budget.

Respectfully yours,

Sarah van Dissel  
Artistic Director of AllStar Theatre Arts

### 2018 AllStar Theatre Arts SPONSORSHIP PACKAGES

\_\_\_\_\_ **\$1,000 PLATINUM SPONSOR:** • Advertising on the website with a link to your company's website • A full page ad in all of the 2018 performance programs • A thank you sign to be hung near the entrance or stage of each performance in 2018

\_\_\_\_\_ **\$750 GOLD SPONSOR:** • Advertising on the website with a link to your company's website • A full page ad in all of the 2018 performance programs

\_\_\_\_\_ **\$500 SILVER SPONSOR:** • Advertising on the website with a link to your company's website • A half page ad in all of the 2018 performance programs

\_\_\_\_\_ **\$250 BRONZE SPONSOR:** • Advertising on the website with a link to your company's website • Acknowledgement in all the 2018 performance programs

\_\_\_\_\_ **\$100 ALLSTAR SPONSOR:** • A listing of your business name on our website in our Sponsor Area

Proud Dream Maker project of the Ink People (A 501(c)(3) non-profit organization)





## Team Sponsorships Selection Form

Please consider making your tax deductible selection below and returning it with your sponsorship payment by mail or with one of our performers.

\_\_\_\_\_ \$1,000 PLATINUM STAR SPONSOR

\_\_\_\_\_ \$750 GOLD STAR SPONSOR

\_\_\_\_\_ \$500 SILVER STAR SPONSOR

\_\_\_\_\_ \$250 BRONZE STAR SPONSOR

\_\_\_\_\_ \$100 ALLSTAR SPONSOR

Sponsor contact: \_\_\_\_\_

Business name (if any): \_\_\_\_\_

Street address: \_\_\_\_\_

City/ State/ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Please choose your sponsorship level above and mail your completed form with your check made payable to the “**The Ink People**” at the address below.

AllStar Theatre Arts c/o Sarah van Dissel P.O. Box 342 Cutten, CA 95534

Visit our website [www.allstartheatre.org](http://www.allstartheatre.org)

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